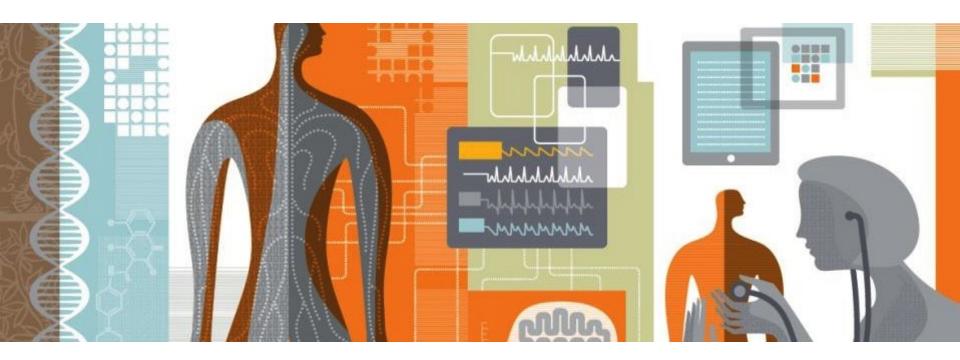


From medical education to clinical practice: a healthcare professionals journey

Carlos de Paladella



From medical education to clinical practice: a healthcare professionals journey



Carlos de Paladella Director Clinical Solutions Europe South & Latin America Elsevier

We help:

- scientists do research and make discoveries
- educators train tomorrow's healthcare providers
- doctors save lives by providing information and knowledge
- nurses and allied health professionals improve and save lives

WHO?

ELSEVIER

Elsevier is the world-leading provider of health, scientific, and technical information products and services



Elsevier's global customer community reflects our international expertise:

- >30 million customers in 180 countries
 (>20 million healthcare professionals)
- >8,000 hospital customers worldwide
- >400 medical schools worldwide use Clinical Key

Our global network creates >25% of the world's clinical content and leading digital solutions:

- 7,000 employees (part of RELX's 28,500)
- 66 offices across 24 countries (Americas, Europe, Middle East, Africa, Asia Pacific)
- 20,000 book titles and 2,000 journals
- 600,000 authors, 8,000 journal editors, 90,000 editorial board members, 540,000 peer reviewers
- We are the health content leader in English,
 Portuguese, Spanish, French, German, Japanese

Physicians

Nurses

Allied health professionals

Decision Support

Continuous Education

From education to practice: Elsevier aids them throughout their career

Video 1: https://youtu.be/JaBk72IlemM

Knowledge from:

- Books
- Images & Videos
- Animations & Simulations
- Questions & Exams

...to provide safe and compassionate care

Knowledge for:

- Theory based learning
- Case based learning
- Practical application: simulation
- Review & Revision
- Practical application: clinical placement

In the Clinical world....



Reference and Decision Support

Fast, concrete answers that drive clinical decisions



Clinical Practice

Evidence-based content integrated directly into your EHR



Team Performance

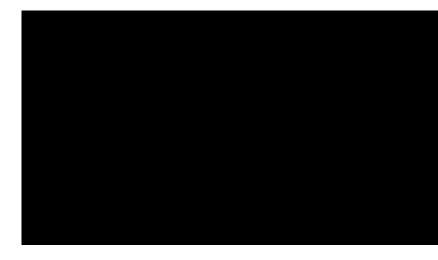
Competency management and eLearning solutions



Patient Engagement

Interactive data collection and patient education tools

Video 2: https://youtu.be/wkSwSY5RX6g



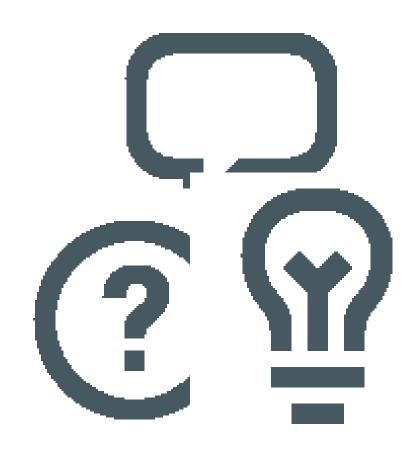
Knowledge for ...and from:

- Diagnostic & Treatment
- Techniques & Skills
- Order Sets & Protocols
- Care Plans & Taxonomies
- Patient Information & Education

...to provide safe and compassionate care

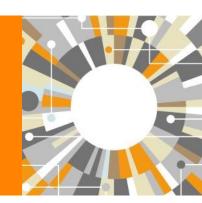
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Questions





OBRIGADO, GRACIAS, THANK YOU



c.paladella@elsevier.com