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## **LWW Content for Research and Education & OvidDiscovery, our new discovery tool for Hospital Libraries**

**Victoria Manglano, Jose Bessa**



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Jose BESSA

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Wolters Kluwer

# Agenda

1. Ovid, Who we are?
2. Lippincott, Williams & Wilkins Journals for Research intensive institutions
  - Top titles in key specialties
  - New titles in 2015 and 2016
  - Key Collection: LWW UpToDate Reviewed Journal Collection
3. Lippincott eLearning Resources for Educational Purposes
  - Health Library
  - Acland's Video Atlas of Human Anatomy
  - Bates' Visual Guide to Physical Examination
4. OvidDiscovery
5. Ovid in Portugal

**LWW**  
**Health Library**

**ACLAND'S VIDEO ATLAS OF  
HUMAN ANATOMY**

**BATES'** VISUAL GUIDE TO  
Physical Examination

# Ovid, A global leader

## “One Stop Shop”

- Only Ovid has exclusive LWW journals plus 3rd party content

## Leader in evidence-based practice

- Only Ovid has 4 of the 7 leading EBP resources including Joanna Briggs Institute Database and tools

## Ovid Platform - Superior search, industry leading online research platform

- Ovid is the NPS leader
- Interfaces in local language including Spanish, French, Chinese, Arabic.
- Most flexible platform in terms of Access options (IP, User name passwords, Athens, etc) and personalization (jumpstarts, widgets,etc.)
- OvidToday



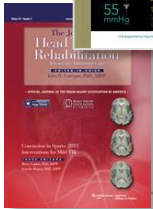
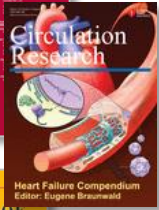
# About Lippincott Williams & Wilkins

Lippincott Williams & Wilkins (LWW) is a leading international publisher of professional health information for physicians, nurses, specialized clinicians and students. LWW provides essential information for healthcare professionals in print and electronic formats, including textbooks, journals and via Intranets and the Internet. Products available include drug guides, medical journals, nursing journals, medical textbooks, eBooks and iPad applications.

- Lippincott Williams & Wilkins (LWW) publishes over 300 journals and newsletters in over 60 medical specialties.
  - Of these nearly 40% are society-owned titles where LWW is the trusted publishing partner.
  - Over 60% of the titles published by LWW have JCR Impact Factors with many of the titles being ranked in the top quartile of their specialty.
- Institutional Access to LWW electronic content is available exclusively on the Ovid platform

# LWW Portfolio Impact Factor Highlights

In the top 5 rankings, LWW holds 29 spots across 22 specialties  
5 Top Titles



***Circulation***, published on behalf of the American Heart Association, holds the #1 position in two JCR categories, Cardiac and Cardiovascular Systems and Peripheral Vascular Disease. **(IF 14.430)**

***Circulation Research***, an American Heart Association journal, #1 ranking in the Hematology JCR subject category.

**(IF 11.019)**

***Anesthesiology*** official journal of the American Society of Anesthesiologists, retains the #1 spot in Anesthesiology (IF 6.168)

***Annals of Surgery***, affiliated with the American Surgical Association and the European Surgical Association, #1 in the JCR Surgery category. **(IF 8.327)**

***The Journal of Head Trauma Rehabilitation***, is the official, peer-reviewed journal of the Brain Injury Association of America #1 in the JCR rehabilitation category. **(IF 2.920)**

\*2014 Journal Citation Reports® (Thomson Reuters, 2015)

# LWW Portfolio Impact Factor Highlights

7 of the top 10 journals and 9 of the top 20 titles in the Peripheral Vascular Disease category

LWW holds 7 spots in the top 10 rankings in the Peripheral Vascular Disease category



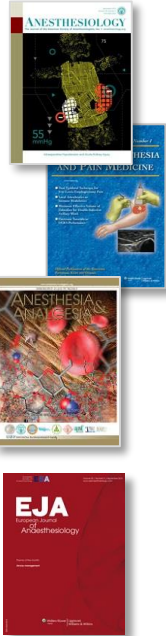
- #1 *Circulation*, published on behalf of the American Heart Association (IF 14.430)
- #2 *Circulation Research*, published on behalf of the American Heart Association (IF 11.019)
- #3 *Hypertension*, published on the behalf of the American Heart Association (IF 6.480)
- #4 *Arteriosclerosis, Thrombosis and Vascular Biology*, published on behalf of the American Heart Association (IF 6.000)
- #5 *Stroke*, published on behalf of the American Heart Association (IF 5.723)
- #7 *Current Opinion in Lipidology* (IF 5.656)
- #10 *Journal of Hypertension* (IF 4.720)

\*2012 Journal Citation Reports® (Thomson Reuters, 2013)

# LWW Portfolio Impact Factor Highlights

## 6 of the top 10 titles in Anesthesiology

- **#1 *Anesthesiology***, published on behalf of the American Society of Anesthesiologists (IF 6.168)
- **#2 *Pain***, published on behalf of the International Association for the Study of Pain (IF 5.213)
- **#5 *Anesthesia & Analgesia***, published on behalf of the International Anesthesia Research Society (IF 3.472)
- **#7 *Regional Anesthesia & Pain Medicine***, published on behalf of the American Society of Regional Anesthesia and Pain Medicine (IF 3.089)
- **#8 *Journal of Neurosurgical Anesthesiology***, published on behalf of the European Society of Anaesthesiology (IF 2.990)
- **#9 *European Journal of Anaesthesiology***, published on behalf of the European Society of Anaesthesiology (IF 2.942)





# LWW Portfolio Impact Factor Highlights

## 2 journals in the top 10 for Surgery



- #1 ***Annals of Surgery***, affiliated with the American Surgical Association and the European Surgical Association (IF 8.327)



- #7 ***American Journal of Surgical Pathology***, affiliated with The Arthur Purdy Stout Society of Surgical Pathologists and The Gastrointestinal Pathology Society (IF 5.145)

\*2012 Journal Citation Reports® (Thomson Reuters, 2013)

# LWW Portfolio Impact Factor Highlights



Many additional titles in the top 10 of their specialty

**1 of the top 10 titles in Clinical Neurology**

• #8 **Neurology** the official journal of American Academy of Neurology (IF 8.286)

**3 journals in the top 10 for Critical Care**

#4 **Critical Care Medicine**, published in conjunction with the Society of Critical Care Medicine (IF 6.312)

**2 of the top 10 and 4 of the top 20 titles in Infectious Disease**

- #7 **AIDS** (IF 5.554)
- #10 **Current Opinion in Infectious Diseases** (IF 5.006)



\*2012 Journal Citation Reports® (Thomson Reuters, 2013)

# LWW Portfolio Impact Factor Highlights



Many additional titles in the top 10 of their specialty

**2 of the top 10 titles in Obstetrics & Gynecology**

- #3 ***Obstetrics & Gynecology***, published on behalf of the American College of Obstetricians and Gynecologists (IF 5.175)

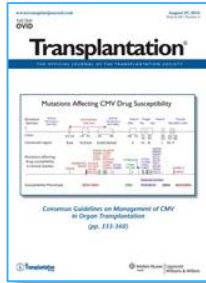
- #10 ***Menopause***, published on behalf of the North American Menopause Society (IF 3.361)

**1 of the top 10 titles in Otorhinolaryngology**

#3 ***Ear and Hearing***, the official title of the American Auditory Society (IF 2.842)

**1 of the top 10 in Transplantation**

#4 ***Transplantation***, official journal of The Transplantation Society (IF 3.828)



\*2012 Journal Citation Reports® (Thomson Reuters, 2013)

# New LWW titles in 2015 and 2016



## ***Journal of the American Academy of Orthopaedic Surgeons (JAAOS)***

- Impact Factor\*: 2.527  
ISI JCR Ranking 2014:14/72 (ORTHOPEDICS), 51/198 (SURGERY)

## ***Pain***

- Official publication of the International Association for the Study of Pain
- Impact Factor: 5.213  
ISI JCR Ranking 2014:2/30 (ANESTHESIOLOGY),

## ***The Journal of Bone & Joint Surgery***

- Impact Factor\*: 5.28  
ISI JCR Ranking 2014:1/72 (ORTHOPEDICS), 6/198 (SURGERY)



# LWW UpToDate Reviewed Journal Collection

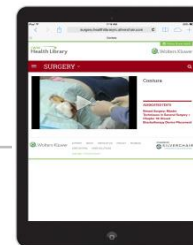
- Access over 65 LWW titles reviewed and referenced in UpToDate
- Clinically focused titles on over 50 specialties and subspecialties
  - such as cardiology, critical care medicine, neurology, paediatrics, gastroenterology ...
  - high impact factor titles
- Full integration and linking from UpToDate to Ovid at article level to increase usage and visibility of your journal collection
- Other collections: **LWW Clinical Journal Collection, LWW PREMIER Collection, LWW High Impact Collection**

## Online Portal to Clinical and Educational Content, Plus Rich Multimedia Ancillaries for Teaching, Learning, and Practice

- Key LWW textbooks and multimedia delivered flexibly to institutions
  - procedural videos, images, real-life case studies and quiz banks specifically tailored for the specialty.
- Advanced semantic search, regularly updated, responsive design

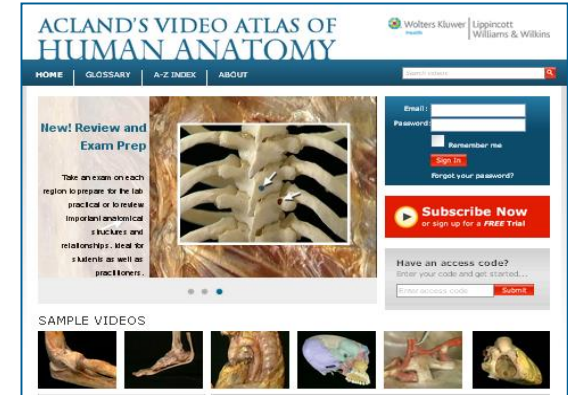
## Medical Education Collections

- Anatomical Sciences
- Basic Sciences
- Integrated & Premium Basic Sciences
- Osteopathic Medicine

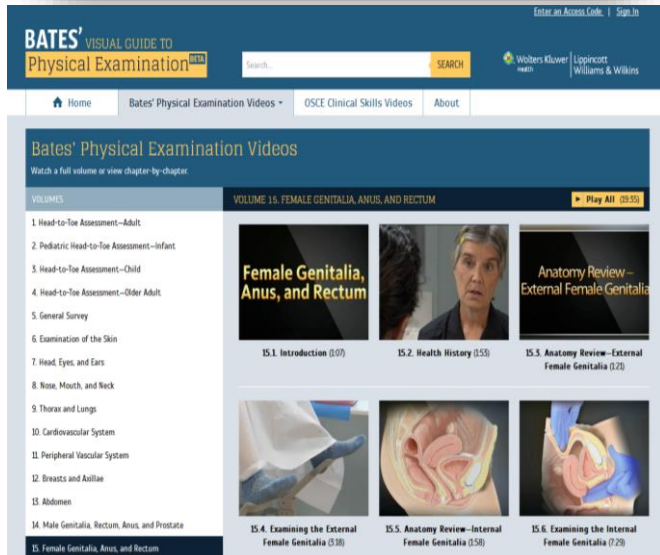
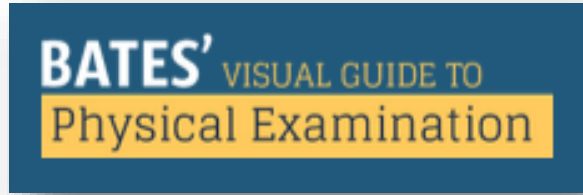


# Acland's Video Atlas of Human Anatomy

- Comprehensive 3D video atlas that allows a 360° view of fresh anatomical specimens in their natural color, accompanied by clear narration and labeled structures
- More than 300 narrated videos; coverage includes upper extremity, lower extremity, trunk, head & neck and internal organs; plus, ground-breaking inner ear content
- Available for mobile devices and tablets for guidance on the go!




# Bates' Visual Guide to Physical Examination



- Delivers new clinical skills videos featuring head-to-toe and systems-based physical examination techniques
- 18 Volumes of head-to-toe and systems based exams featuring a range of patient profiles - 8 hours of videos, 230 individual clips
- Includes interactive OSCE-style modules for clinical reasoning
- Closed Captioning and Transcripts
- Quick and easy search
- **Ideal for any institution's assessment or clinical medicine courses within medical, nursing, physician assistant, physical or occupational therapy and pharmacy programs**




# Introducing OvidDiscovery

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**APDIS**  
Associação Portuguesa de Documentação e Informação em Saúde

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Sábado: 10:00 - 14:30  
Domingo: fechado

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+351 227 321 124 fax  
biblioteca@apdis.pt



**Discover:** search for articles, books, and more

[Advanced Search](#)

**Library eResources:** search for items in your holdings

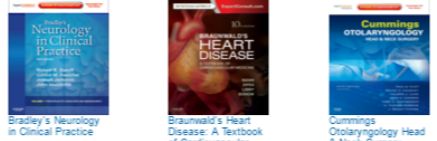
All Revistas Livros Bases de Dados

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J	K	L	M	N	O	P	Q	R	S
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**Biblioteca**




**OvidMD** **UpToDate**

**MEDLINE** **Embase**

**PsycINFO** **Expert searches**

**Nursing@Ovid** **Visible Body**

Consulte as nossas publicações




**Saved Searches**

- cancro

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**Tweets by @WKHealthOvid**

Ovid Retweeted

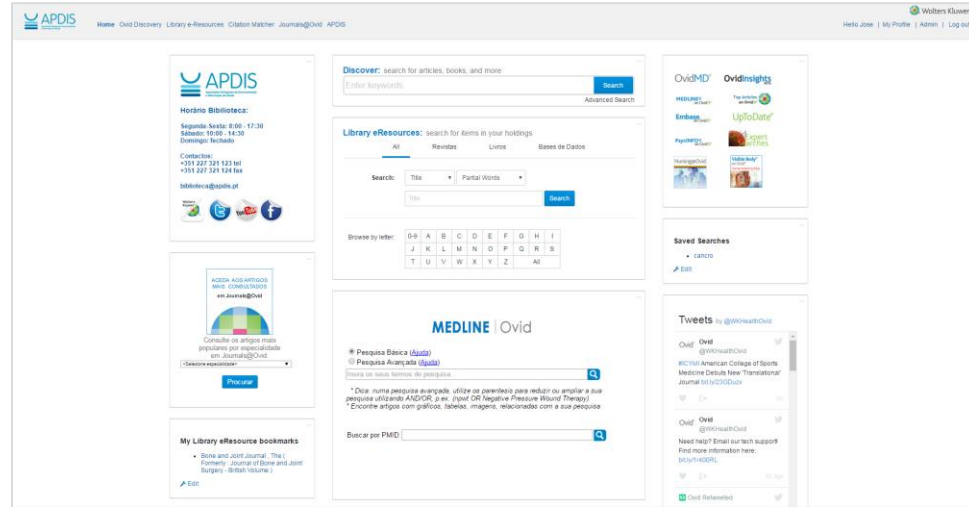


**My Library eResource bookmarks**

- Role and Joint Journal - The f

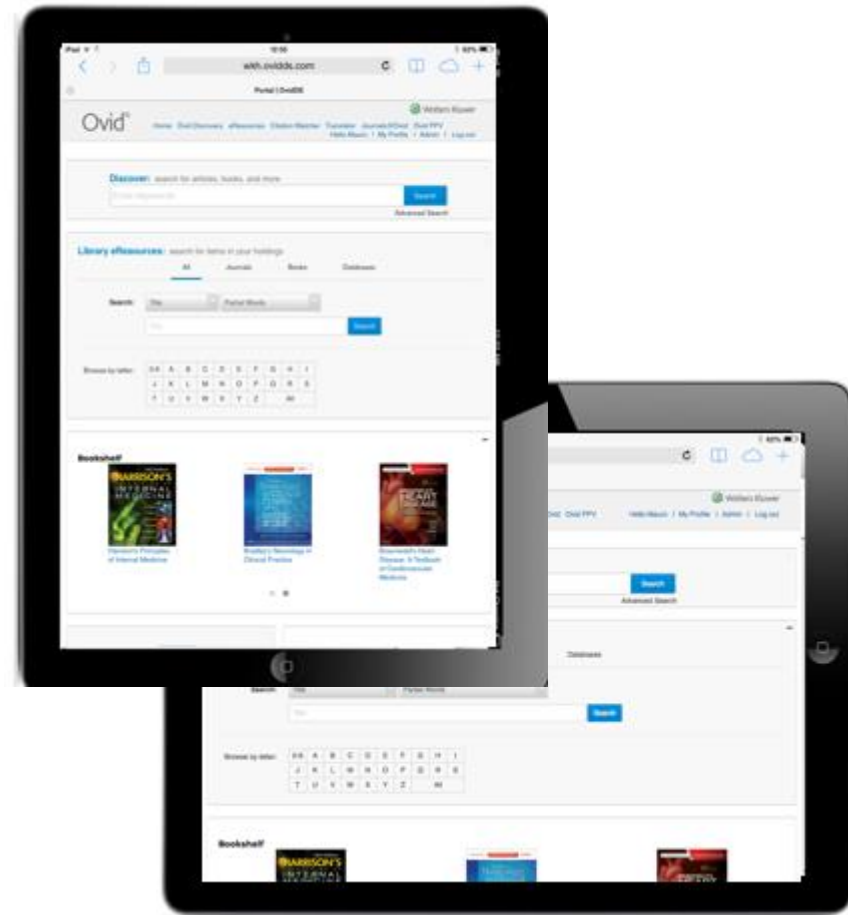
# Ovid Discovery offers...

- A platform to discover and deliver the vast content available to your hospital library in one simple search.
- Web-scale search focus on Biomedical, Pharmaceutical and Health Science content.
- Customized library portal
- Library e-resources gateway
- Articles finder - OpenURL resolver
- My profile



# ...and much more...

- IP, Proxy, username & password, Athens & Shibboleth compliant
- Third party integration – document delivery, LinkResolver, Open Access, PPV
- Full mobile responsive interface
- Extensive customization options – look, workflows
- Professional Full Implementation services
- 24x7 Helpdesk and customer support



# ...and much more...

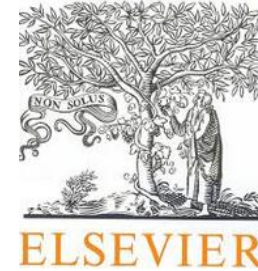
- Metadata for +100 million scholarly e-resources
  - Articles, chapters
  - Journals
  - Books
  - Video, images
  - Other
- +1,110,000 unique knowledgebase items
- 53,000 Publishers and Aggregators collections
- +45,000 unique Open Access titles; 7 million records
- Daily ongoing updates of both index and knowledgebase



The NEW ENGLAND  
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Williams & Wilkins  
a Wolters Kluwer business



OXFORD  
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Springer



CAMBRIDGE  
UNIVERSITY PRESS



HighWire



Top Banner  
main links

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fully  
customise:  
Images,  
colours, logos,  
etc...

Customizable  
Widgets

My favourite  
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**Discover:** search for articles, books, and more

Enter keywords

Search

Advanced Search

**Library eResources:** search for items in your holdings

All Revistas Livros Bases de Dados

Search: Title Partial Words

Search

Browse by letter:

A	B	C	D	E	F	G	H	I
J	K	L	M	N	O	P	Q	R
S	T	U	V	W	X	Y	Z	All

**MEDLINE | Ovid**

Pesquisa Básica (Ajuda)  
Pesquisa Avançada (Ajuda)

brain

\* Dica: numa pesquisa avançada, utilize os parenteses para reduzir ou ampliar a sua pesquisa utilizando AND/OR, p.ex.: (npwt OR Negative Pressure Wound Therapy)  
\* Encontre artigos com gráficos, tabelas, imagens, relacionadas com a sua pesquisa

Buscar por PMID:

**Biblioteca**

Neurology in Clinical Practice  
Heart Disease: A Textbook of Cardiovascular Medicine  
Cummings Otolaryngology Head & Neck Surgery

**OvidMD** **OvidInsights**

MEDLINE  
Embase  
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UpToDate  
ExpertArchives

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Ovid Retweeted NursingCenter

Direct  
personalise  
links to any  
online  
resource

Discovery  
Searching  
widget

eLibrary  
Resources  
finder widget

Twitter RSS  
feeds

Customised  
Bookshelf

# Why *OvidDiscovery*?

- More content visible to end users - Increase in content usage
- Maximum reach for authors and editors
- Better return on investment for library
- Specific tool for Hospitals and medical research.
- Single search interface and search box
- Harvesting of collections across institution
- Much faster search and results retrieval
- Discovery at article and chapter level
- Post search filtering and refinement
- No dead ends
- Full Integration with other web services (eg. Hospital portal, Catalogue, LinkResolver, ILL, etc...)
- Still provide database level link to native interface function



# Why *OvidDiscovery*?

- **Bio-Medical library dedicated portal**
  - Your content; Your design
  - Your updates; Your control
  - Mobile – smartphone/tablet
- **Discovery**
  - Medical library selected content
  - Focus on bio-medical content
  - Indexed + real time
- **Library e-resources**
  - Display
  - Bookmarks
  - TOC alerts
  - Usage analysis
- **OpenURL Resolver**
  - Citation matcher
  - Group management
  - Document ordering
- **My profile**
  - SSO
  - Language
  - Bookmarks, alerts, saved searches
- **Administration**
  - Customization
  - Statistics
  - SUSHI
  - User management

# So, in a nutshell...

- First Specific Discovery tool developed for Hospitals
- Everything is searchable and linked to Library resources
- Including AZ and Link Resolver
- Platform - Fully personalised
- Languages: English, French, German & Spanish
- COUNTER Stats reports
- 24x7 Support in over 20 Languages





# Ovid in Portugal



- Ovid collaborates with Lusodoc to serve the Portuguese market
- Lusodoc has been Ovid distributor for over 20 years
  - Contact Lusodoc for trial requests, pricing and any information regarding Ovid products
- Madrid Sales Office provides service to Ovid customers and Lusodoc distributor in Portugal
  - Hospital Market, Medical and Nursing Schools, Victoria Manglano, [victoria.manglano@wolterskluwer.com](mailto:victoria.manglano@wolterskluwer.com), [portugal@ovid.com](mailto:portugal@ovid.com)
- Customer Service Department in London provides services to the distributor and customers in Portugal, Jose Bessa, [support@ovid.com](mailto:support@ovid.com)

Obrigado pela sua atenção  
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Jose Bessa



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